



TURKEY TROT ROSEVILLE



**CITY OF ROSEVILLE
TURKEY TROT
SPONSORSHIP PACKAGES**

**20
26**

SPONSORSHIP LEVELS

Gold Sponsor

\$5,000

Limit one sponsor

- Company listed as presenting sponsor
- 10x20 booth in prime location
- Company logo prominently on the event t-shirt (3000 shirts)
- Option to display merchandise
- Company logo on banners/signage at the event and packet pick-up
- Company logo on event web page
- Social media sponsorship acknowledgment
- 8 complementary race entries
- Option to provide items for participant swag bags

Silver Sponsor

\$2,500

Limit two sponsors
(One per industry)

- Company listed as event sponsor
- 10x10 booth in prime location
- Company logo on the event t-shirt (3000 shirts)
- Option to display merchandise
- Company logo on banners/signage at the event and packet pick-up
- Company logo on event web page
- Social media sponsorship acknowledgment
- 4 complementary race entries
- Option to provide items for participant swag bags

Bronze Sponsor

\$1,000

Limit four sponsors
(One per industry)

- Company listed as event sponsor
- 10x10 booth in prime location
- Company name on the event t-shirt (3000 shirts)
- Option to display merchandise
- Company name on banners/signage at the event and packet pick-up
- Company name on event web page
- Social media sponsorship acknowledgment
- 2 complementary race entries
- Option to provide items for participant swag bags

Mile Marker

\$500

Limit six sponsors

- Company listed as event sponsor at selected mile
- 10x10 booth in prime location
- Company name on event banners/signage
- Option to provide items for participant swag bags



Event attendance reach 4,000+

Website and social media engagement data can be provided

Turkey Trot Fun Run

Sponsorship Interest Form 2026

General Information

Company/Organization Name:

Contact: _____

Email: _____

Phone: _____

Sponsorship Level

_____ Gold

_____ Bronze

_____ Silver

_____ Mile Marker

Payment Method

_____ Check

_____ Credit card* (if selected, link to be sent)

Sponsorship is not activated until payment received in full.

Do you require an invoice to proceed with payment? _____

Turkey Trot sponsorship contact:

Kristi LaRoche, klaroche@roseville.ca.us



Sponsor Waiver

In consideration of the permission by the City of Roseville (CITY) to accept the below named participants in the class/activity listed above, sponsored by the CITY, the undersigned hereby releases the CITY from, and waives and relinquishes any claim, liability, cause of action, damages, or costs for personal injury or property damage arising as a result of participation in or receiving instructions from the CITY regarding said activity, excepting for such personal injury or property damage as may arise directly out of the active negligence of the CITY, its officers, agents or employees. The undersigned acknowledges that he/she has been fully advised of the risks and potential dangers incidental to engaging in the activity for which this registration was submitted, and voluntarily and knowingly assumes the risks of engaging in the activity.

The undersigned acknowledges the potential of exposure to COVID-19 and other illnesses while participating in or attending meetings, practices and/or competitions, and that this potential exposure carries a risk of infection, serious illness or death for the participants and household members. The undersigned is voluntarily participating in the class/activity, and agrees to assume any and all risks of infection, injury, or death, whether those risks are known or unknown.

NOTE: By signing this agreement, you are agreeing to relieve the City of liability for personal injury, wrongful death or property damage except as may be caused by the active negligence of the CITY. The City of Roseville Parks, Recreation, and Libraries staff reserves the right to photograph or videotape facilities, activities and program participants for potential future use. By signing this agreement, you are also agreeing to release any and all photo or video rights you may have. All photos and videos will remain the property of the City of Roseville.

Photo/Video Waiver: I understand that the City of Roseville (City) staff reserves the right to photograph and/or record facilities, activities and program participants for potential future use. I hereby grant permission to the City to use my or my participant's photograph and/or audio/video recording for any lawful purpose, including for example such purposes as print and online advertising. I understand that I will not be paid or receive anything related to the City's use of my/my participant's photograph and/or recording. I understand that all photographs and recordings will remain the property of the City and I acknowledge the City's right to alter or edit any photographs and/or recordings at its discretion. I agree to release the City from any and all legal claims I or a third party may have arising from the use of my/my participant's photograph and/or audio/video recording.

Name: _____

Signature: _____

Company/Organization: _____

Date: _____

Event: Turkey Trot 2026